



# The Lemonade Stand

## Mini Project Club 2024

Hi everyone and welcome to The Lemonade Stand! Step right up for a cup of something sweet. This mini club is the program not meant to happen :) But due to popular demand for a mini BOM style program as a filler, we have opened the pop up Lemonade stand... but hey, when life gives you lemons, right?

### Background

This mini club is a hybrid of what you all asked for. I did a little online survey, and a little less than half of those who replied wanted a small project each month, and a little less than the other half wanted a new Dollies Online program. (The rest wanted a 6 month BOM). This club delivers both of the majorities rolled into one!

Dollies Online was dreamed up in about 2008 when my friend Amy was having a bad time. I made her a little quilt, wrapped it up and popped a few presents in with it, and posted it off to her in the USA. A few months later she sent a box back, with a little quilt she had made, and some presents! NoNoNo I said, this was supposed to cheer you up, not make work for you to reciprocate..... so I made her another one, and sent it off :) This continued back and forth for quite some time, and after a while we decided that the little quilts we were coming up with were way too cute not to share, and so Dollies Online was born. Since then I have had a LOT of dolly quilts in my life - Amy and I ran Dollies Online for a number of years, and then we wrote a book together, all about them! Cute Little Quilts is still in print and available from my website. There are also dolly quilts in my book Quilting From Little Things - which is still one of my favourites of all the books I've written, incidentally.

A dolly quilt is historically just a small quilt, a quilt a little girl would make for her dolly. These little quilts are wonderful fun to make because they're quick, satisfying, cute and also an excellent chance for a LESSON! Each little quilt is a different technique or block design, so you try some things you might not otherwise try without having to start a huge quilt to do so.

With that in mind, you will now understand this program! Each month for 6 months, you will receive access to a pattern for a small project OR a small quilt, along with video tutorial. Each project will contain instructions for adapting the design to a dolly quilt, OR to a project pouch, cushion, tote bag etc. You could make one or the other each month, or both!

### **The Club cost**

Unlike in previous programs, I will ALSO be opening the patterns and videos each month for individual sale. The individual patterns will be more expensive than buying the 6 month program outright.

The 6 month program is \$88 AUD which is around \$60USD, and each pattern purchased separately later will be around \$25AUD (around \$17USD), so you are obviously better to sign up for the 6 months, however if you have a friend who sees your project and wants the pattern, they will be able to buy one.

SHOPS this also means that each month the patterns will be released as paper patterns for wholesale. The patterns will be revealed to wholesalers in the month prior so that you have time to place an order, or you can choose to run the 6 month program, have the paper patterns delivered each month automatically and kit the projects as you choose. Please email [bom2017@sarahfielke.com](mailto:bom2017@sarahfielke.com) for more information or to sign up for a wholesale account.

### **Type of projects in club**

Each of the dolly quilts will be no smaller than 12" square and no larger than 18" square. The projects will range in technique, using hand work and machine work. All projects are suitable for hand work - however not all are suitable for the machine. The projects will include a wide range of techniques including appliqué, machine piecing, inserting a zipper, working with velvet, making bias tape and perfect circles. The mini pieces will include things such as cushions, a set of zip pouches, or a 3D felt pincushion.

As an example, the beautiful KNIT THIS tote will be one of the projects, and will include options to spell either knit, sew or hook this.



## **Pay upfront or pay off over 6 months.**

The Lemonade Stand is NOW OPEN for full subscription, and the program will begin from January 15, 2025. If you join before January 1 you have the option to pay by the month. After January 1, subscriptions will remain open only with the option to pay for the 6 months in full, or to purchase each pattern separately at a higher price.

Template sets and notions are also open for sale and we hope to begin shipping before the beginning of December.

Each month there will be the option of a fabric kit. These will be in very limited supply! They will not be for sale until the project for the month is revealed, which will be on the first of the month, prior to the pattern being revealed on the 15th. The Lemonade Stand members will be the first to have access to purchasing the kits, which will not go on sale for the public until the patterns are revealed on the 15th of the month.

Please watch the information video, as it includes info about the potential projects, a close up of the KNIT THIS tote, and info about the template set, notions and bias tape colours I have planned to use in my projects so that you can preorder them with your template set.